

FREE RELEASE 30 January 2020, Berlin

mediaire 2nd in German Start-up Ranking

With its AI-based software mdbrain for radiologists the Berlin-based software company achieves leading position among German start-ups

mediaire's desire to provide radiologists with practical AI-based tools for image analysis and an improved workflow has been rewarded again. Whereas its ranking in the previous year was 35 this time mediaire rockets to the 2nd rank. The ranking is published annually by the platform Fuer-Gruender.de. Key drivers for the decision were supposed to be winning several prestigious awards including Science4Life or the GoogleCloudPitch beside the strong growth of the company based on an early successful commercialization of its core product **mdbrain**.

CEO Dr. Andreas Lemke is obviously very proud about this leap: *„Having been voted into the top 3 start-ups in Germany is a great honour for us and reassures us to be on the right path to success. We started very early to develop practical software solutions in radiology addressing medical needs together with our customers for our customers. This has now translated into strong growth of our customer numbers and drives mediaire forward.“*

In October 2019 mediaire had launched the 2nd generation of **mdbrain** which resonated well with its customers. Based on the current dynamics mediaire is now striving for expansion of its portfolio and regional presence. A Series-A Funding is now in preparation to ensure the right resources are in place for further growth.

ABOUT mediaire GmbH

mediaire's mission is to improve the workflow of radiologists by more efficient quantitative image analysis.

Innovative software solutions powered by artificial intelligence (AI) enable us to analyse medical images in an increasing number of therapeutic areas and in a highly efficient way. As a consequence, the complex and demanding daily routine of Radiologists with increasing workload will be supported and facilitated - to the benefit of their patients who experience an improved quality & speed of diagnostic and therapeutic procedures.

With a fair pricing model we also want to ensure that our customers do not have to make a trade-off between quality and costs.

mediaire was founded in 2018 in Berlin by Dr. Andreas Lemke and Dr. Jörg Döpfert – both physicists with a background in MRI physics. Besides their scientific work in that area, both also gained broad experience in programming AI-powered software solutions in different businesses, including automotive and public transport. Since founding HQ-imaging in 2015, Andreas in particular has committed himself to MRI- quality assurance as well as to sequence and workflow optimization. Moreover, he gained deep experience in authorization procedures of medical products in his last position at Bosch.

The real founding history however, dates back to 2009 when the scientific paths of Andreas and Jörg crossed several times with the renowned radiologist Prof. Henrik Michaely. Coming from different backgrounds and discovering that each had the same goal, the idea of a scientifically and economically successful high-tech product took shape – a software powered by artificial intelligence (AI) that allows a highly efficient analysis of medical imaging data in Radiology to support radiologists in their daily routine.

Despite its relatively short business life mediaire has already won a number of highly regarded competitions, including the GoogleCloud StartUp Pitch, the Science4Life Venture Cup, the Deep Tech Award and the German national competition „digital innovation “.

On 21 January 2019 mediaire was officially certified as the provider of medical products as per DIN EN ISO 13485:2016 which enables its product **mdbrain** to be commercialized in Europe with a CE mark.

FACT SHEET mediaire GmbH

	mediaire GmbH
Filed of business:	Software, MedTech, Health Care
Business focus:	mediaire develops medical software which offers radiologists a detailed brain volumetry and lesion report for each patient by an automated, ai-powered MRI analysis within just 10 minutes. This improves quality, simplifies and speeds up diagnostic procedures for dementia and other neurodegenerative diseases like Multiple Sclerosis.
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Founding date:	13 April 2018
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Pictures of the company's founders



Dr. Andreas Lemke
CEO



Founder team
Dr. Jörg Döpfert (CTO) & Dr. Andreas Lemke (CEO)



Visualisation Artificial Intelligence (AI) with schematic human brain.

Access to our more extensive image library can be granted on request.